

PhantomXM Website Cookie Policy

MS International Kft. would like to place cookies on your computer to enhance your user experience on <https://phantom-xm.com/>.

In accordance with European Union regulations, we inform you about how we use cookies. This notice was created by MS International Kft. (registered office: 1023 Budapest, Ürömi utca 43.; tax number: 25092017-2-41; company registration number: 01 09 199280) with the aim of summarizing the most important information regarding the use of cookies.

We place great importance on protecting your personal data and being transparent about how we use it. The information provided is for informational purposes only and is intended to help make your time on our website more enjoyable.

I. WHAT IS A COOKIE AND WHAT IS ITS PURPOSE?

The website uses cookies. A cookie is a file (a small data package consisting of letters and numbers) that is placed on your device (computer, smartphone, tablet, etc.) when you visit the site. This allows the website to recognize your browser, for example, to determine whether you have previously visited the website.

The cookie itself does not contain or collect information; it is merely used to help identify users. This enables us to provide you with more convenient and user-friendly services. The primary purpose of cookies is to ensure the proper functioning of the website, which includes, in particular, tracking visit data and detecting any potential misuse related to website usage.

The data collected by cookies generally cannot be used to identify users, and such data is only linked with other personally identifiable data if the user explicitly consents to the use of cookies that enable personal identification.

Cookies are stored in the browser's memory and typically contain the following:

The name of the server that sent the cookie

The cookie's lifespan

A value – usually a randomly generated unique number

The server of the website that sends the cookie uses this number to identify the user when they return or navigate between pages.

Only the sending server can read and use this value. Cookies play a central role in personalizing the internet, and behavior-based advertising typically operates on a cookie basis.

II. TYPES OF COOKIES

Generally, cookies can be classified in three different ways: by their duration, their source, and their purpose.

Duration

Session cookies – These are temporary cookies that expire automatically when you close your browser (or end the session).

Persistent cookies – This category includes all cookies that remain on your hard drive until you or your browser delete them, depending on the cookie's expiration date (e.g., language settings, username and password, or cookie preferences that you do not have to enter again for future visits).

Source

First-party cookies – These cookies are placed directly on your device by the website you visit and can only be read by that website.

Third-party cookies – These cookies are not placed by the website you visit but by a third party, such as an advertiser or analytics system (e.g., YouTube, Facebook, Twitter, Google Analytics).

Purpose

Strictly necessary cookies – These cookies are essential for browsing the website and using its basic functions, such as accessing secure areas of the site. Because these cookies are necessary for the website to function, site owners do not need the user's consent to place them on their devices.

Preference cookies – Also known as “functionality cookies,” these allow the website to remember choices you made earlier, such as your preferred language, the region for which you want weather updates, or your username and password for automatic login.

Statistical cookies – Also known as “performance cookies,” these collect information about user behavior on the website, such as which pages are visited most often and which links are clicked the most. This information is aggregated and anonymized, and cannot be used to identify you. Their sole purpose is to improve website functionality. This includes third-party analytics services’ cookies, as long as the cookies are exclusively used by the website owner.

Marketing cookies – These cookies track your online activities to help advertisers deliver more relevant ads or limit how often you see an ad. These cookies may share this information with other organizations or advertisers.

III. DELETING OR DISABLING COOKIES

You can delete cookies from your own device or set your browser to block cookies. It is also possible to block all cookies; however, this may significantly reduce your browsing experience if you use services that rely on cookies.

Cookie settings for different browsers can be found here:

Chrome: <https://support.google.com/chrome/answer/95647?hl=en>

Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

Safari: <https://support.apple.com/hu-hu/guide/safari/sfri11471/mac>

Internet Explorer / Microsoft Edge: <https://support.microsoft.com/en-us/windows/manage-cookies-in-microsoft-edge-view-allow-block-delete-and-use-168dab11-0753-043d-7c16-ed5947fc64d>

IV. COOKIE MANAGEMENT

The cookies used on the <https://phantom-xm.com/> website can be found in the detailed cookie table.